



ZAP ≠ GO

THE ULTRA FAST CHARGE

Venturenomix

Strategy and Funding for
Impact Ventures

Technology company developing the
next generation of batteries

Case study // CleanTech

“We (Zap&Go) had secured some EU grant funding as a partner in a collaborative bid and I suspected there was more to be had. Alex (now Venturenomix Director) and I worked on a strategy to target 5 CleanTech R&D Grant funds over a 12 month period. Altogether, we won 4 out of 5 and added more than €2m in non-dilutive funding to the company. Alex has been writing these kinds of bids since 2009 – he understands what the funders need to see.”

Simon Harris // Funding Director // Zap&Go

UN Sustainable Development Goals #



Introduction – Understanding the Challenges

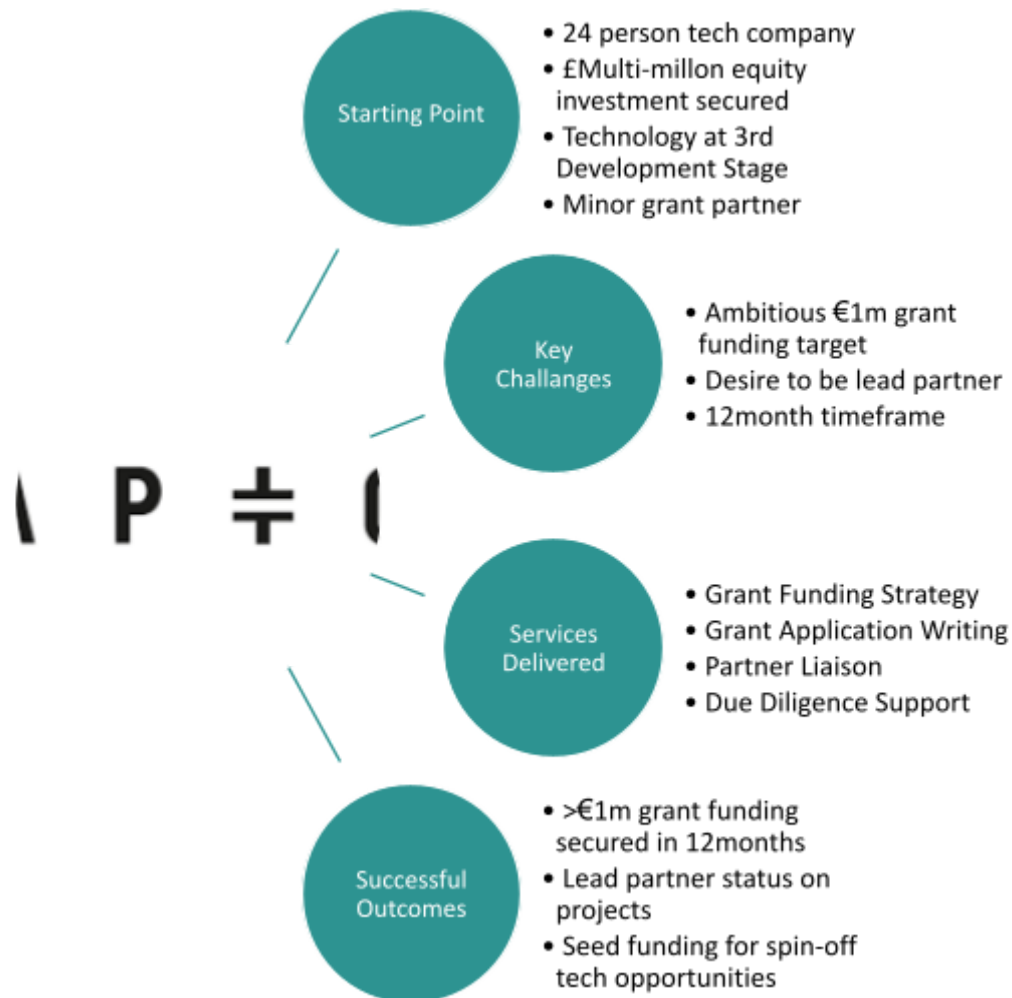
Simon (Zap&Go) and Alex (now Venturenomix) met at the Rushlight Show in South Kensington, London – the leading CleanTech Funding event. Zap&Go were demonstrating their market-leading C-ion Battery Cell technology to an audience of investors and potential commercial partners.

Working Together – Solution and Services

Simon had set himself an ambitious target of securing €1m in grant funding and had a budget to retain consultancy services to support that effort. Zap&Go had been a minor partner on the last grant project which had caused some frustration – this time they would be the lead, secure more grant funding and accelerate the development of their core technology.

Successful Outcomes

Alex (now Venturenomix Director) worked with Simon and the technical team at Zap&Go to develop multiple bids for funding over a 12 month period. Over €2m in grant funding was successfully secured with Zap&Go positioned as the lead partner.



Find out More

Please share this case study with your team and wider network if you think there are elements that might be helpful to other ventures. If you are interested to find out more, here are your options:

- Here are the links to the companies in this case study:
 - [Zap&Go](#)
 - [Venturenomix](#)
- Here are some useful links to relevant sectors explored in this case study:
 - [BBC Video](#) explaining Carbon-Ion Batteries
 - [EU Strategic plan on batteries](#) to support the clean energy sector
- Here is an overview of the [UN Sustainable Development Goals](#)